

## ALL CONEY IS GAY AS KING CARNIVAL TAKES HIS THRONE

Crowd Hurls "Duc Decorum"  
Out to Sea as the Lid  
Blows Off.

King Carnival climbed on his throne at Coney Island last night and told \$600 merry-makers to go to it. It was the opening of Coney's Mardi Gras week, the annual season of gayety when dull care is laid aside. Twelve hundred policemen were on hand to see that due decorum was preserved, but within one second of the time when the King lifted the royal crown the crowds had taken due decorum and thrown it bodily into the water. After that, of course, there was nothing for Third Deputy Walsh and Inspector Dooley's men to do but look pleasant and put in a hard night's work emptying confetti out of their ears.

### KING KELLY AND HIS QUEEN ARE CROWNED.

At 7 P. M. the doors at the north end swung open and Hugh Kelly, who had been elected Prince of Plenty, with his Queen, Miss Ruth Elder, marched down the center with their pages, ladies-in-waiting and courtiers. Lewis M. Potter, Vice-President of the Mardi Gras Association, crowned them a moment after they had ascended the dais. Then the King raised his scepter and ordered the festivities to begin. But the crowd had beat him to it by about a minute and the regions of Jorjmakers were rollicking, howling and screaming along Surf avenue before the regal party had climbed into their gaily decorated auto to go to the foot of Ocean Parkway where the procession they were to lead was forming.

Escorted by a squad of mounted policemen and preceded by a band, the King and Queen led the procession down Surf avenue, which, with its network of thousands of vari-colored lights overhead and on its sides, was like a tunnel bored through a rainbow. And all about were the delirious shouts of the carnival-mad crowd. Over all fell a shower of red, blue and green confetti, the little disks adding their mite to the riot of color.

### LIGHTS AND STREAMERS MAKE MOST BRILLIANT NIGHT.

Overhead, twisted in the long strings of electric bulbs that made a glittering, rainbow-tinted firmament, were thousands of feet of many colored streamers that swayed gracefully in the breeze like a woman's dainty ribbons. It was the most brilliant night that Coney has ever looked upon.

Despite the fact that Mayor Gaynor had ordered the Island-liquidity speaking-closed up tight at 1 o'clock, the discouragement seemed to make no dif-

ference. Some of the saloon keepers had applied to the Mayor for all night licenses swing to the fact that the crowd generally stays late. The Mayor told the men that for this very reason he would not issue licenses. Most of the amusement places close at 1 o'clock, but Inspector Dooley arranged for some of them to stay open till two, as he said this would prevent the crowds making a dash at the last minute for the trains and trolleys.

But it was long after 2 o'clock before the last of the throng got away. They lingered over the last of the schooners to cross the bar, and then as they sleepily boarded the cars they looked to see what where Coney's lid was floating out past Sandy Hook.

## JEFFERSON HOTEL AT CONEY CLOSING TO-NIGHT, FAILURE

Summer Season of Hostelry  
Ends With Petition in Bankruptcy as Climax.

The gay summer season comes to a sad end to-night for the few guests in the Jefferson Hotel on the Boulevard at Coney Island, for it became rumored about the hostelry to-day that the hotel was in difficulties and would close its doors. This was later confirmed by Julius O. Fooks, lawyer for the hotel company, who filed a petition in bankruptcy, placing the liabilities at \$237,127.87 and assets somewhere between \$200,000 and \$250,000.

The Jefferson Hotel was the Rico-donna up to three years ago, being managed by the Heyman Brothers, who came from Virginia. Situated in an ideal spot and occupying an entire block, it had physically every characteristic to make it a success. Business men in Brighton Beach and Coney Island said to-day that the hotel had never made a profit since it was first opened in 1904.

When the news came that the hotel would be closed under the stern mandate of the law to-night the few guests, many of them patrons of the hostelry since its opening, all expressed deep regret. For them the broad veranda and the corridors of the place held many endearing memories.

Miss McCarry, lately arrived from Europe, is one of the guests who will have to depart to-night unless an application

for a receiver is made to-day and the receiver decides to run the hotel. The bad weather is to blame for the financial failure of the hotel, said Lawyer Fooks to-day. The Weather Man has provided rain almost every Saturday and Sunday, the two days of the week in which the Coney Island hotel man can make money. The creditors will be paid in full.

### HONORS FOR KNOX IN TOKIO.

Japan Notables at Luncheon for Him—Meets Mikado To-Morrow.

TOKIO, Sept. 10.—Philander C. Knox, the special Ambassador of the United States to the funeral of the late Emperor Mutsuhito, and Mrs. Knox will be received in audience to-morrow by Emperor Yoshihito and Empress Saduko, after which the American Secretary of State and his wife will take luncheon with their majesties.

In the afternoon Mr. and Mrs. Knox will pay a visit to the room in which the body of the late Emperor is lying in state. Charles Page Bryan, the American Ambassador to Japan, gave a luncheon in honor of Mr. and Mrs. Knox to-day. Among the guests present were Viscount Uchida, the Minister for Foreign Affairs; Baron Kurino, the Japanese Ambassador to France; several other Japanese statesmen, and all the members of the American party. A return dinner was given at the residence of the Knoxes this evening.

Democrats Off for Syracuse. Secretary John O. Mason, of the Democratic State Central Committee, left this morning for Albany, whence he will go

to-morrow to Syracuse. Charles White, sergeant-at-arms of the committee, and George R. Van Name, in charge of the Speakers' Bureau, leave for Syracuse this evening. All will be on hand at the morning for the preliminary work of the meeting of the committee, which takes place Thursday. Chairman George Palmer, who has been away from the city, will reach Syracuse to-morrow morning.



There is a great deal of truth in the old saying: "Roses die, vitality gives out. The hair begins to turn grey." This is particularly unfortunate as we are all living in an age when to LOOK young means to all the YOUNG and IMPORTANT positions. Old ladies go to the background. If you should begin to chalk down every day of your life, the exact number of hairs that turn grey, you would be surprised and soon learn that "The Grey Hairs of Premature Old Age" come on very quickly, if you neglect them. Begin to count, and use HAY'S HAIR HEALTH.

Keep your hair young. H. B. and H. C. at Drug Stores or direct from our office at 100 West 42nd St., New York, N. Y.

## BONWIT TELLER & Co.

SPECIAL FOR WEDNESDAY

New Fall Models

### Women's Evening Gowns

29.00

Made of crepe de chine in a modified pannier model with fichu waist of shadow lace net. Corsage of pastel color, flowers of crepe de chine.

### Women's English Topcoats

22.00

Four distinct types in full or 3/4-length models—some braid bound, some velvet trimmed and others strictly mannish. Made of plaid back fabrics, tweeds and wide rough wales

### Women's Vestee Suits

32.00

Made of unfinished diagonal—cutaway front, elongated tab back, black velvet collar and cuffs, vestee of cross striped velvet.

Fifth Avenue at 38th Street

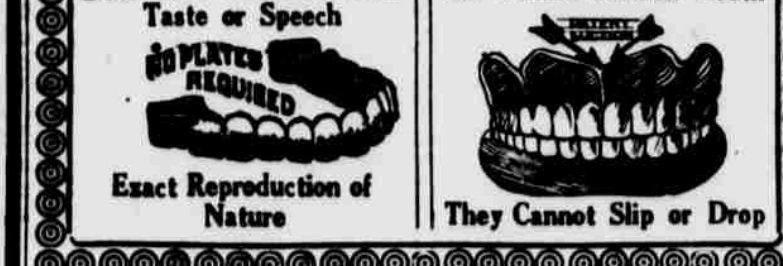
## Dental

### DR. McBRIDE'S Offices

New York Office: Corner Broadway and 34th Street, Next Door to Macy's. Hours 8 to 6. Sundays and Holidays 10 to 4.  
Brooklyn Office: 500 Fulton Street, Near Bond, Opposite Brooklyn, King & Co.  
Newark Office: American Dental Parlor, Corner Broad and Market Streets.

Fillings of Gold, Silver, Platinum and Porcelain. 50c and \$1 Up. Gold Crowns and Bridge Work. \$5 a Tooth. Full Set of Teeth. All Work Guaranteed 10 Years. One Administration When Desired.

Does Not Interfere With Taste or Speech. No Plates Required. Exact Reproduction of Nature. They Cannot Slip or Drop.



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### Sale of Furniture At Greatly Reduced Prices

#### Solid Mahogany Library Tables

Colonial style

\$18.50; regularly \$25.00—\$27.50; regularly \$37.50

#### Jacobean Library Models

Antique finish

Desks... regularly \$60.00, \$85.00... \$42.50, \$67.50

Bookcases... regularly \$60.00, \$85.00... \$42.50, \$52.50

Tables... regularly \$65.00, \$125.00... \$42.50, \$90.00

#### Jacobean 3-Piece Library Suite

Settee, Arm Chair and Rocker, covered with Spanish leather. \$57.00; regularly \$114.00

Entire Collection of  
Fumed Oak Mission Furniture  
20 to 33 1/2 Off Regular Prices.

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#### 50 Brass Bedsteads

Floor Samples, all sizes, regularly \$30.00 to \$35.00 } \$19.50

#### 2-inch Square Post Bedsteads

Bright finish, (8-3 size only), regularly \$40.00 } \$25.00

#### Elastic Felt Mattresses

(Stock Samples)

\$6.50, \$8.50, \$10.50

regularly \$9.50, \$11.50 and \$15.00

### Sale of Portieres

(Plain and Reversible)

Reversible Armure and Venetian Tap-

estries—formerly up to \$8.50; pair... \$4.50

Damask, Velour, Tapestry, embroidered

Velour and Imported Verona Velour—

formerly up to \$25.00; pair... \$15.00

3,000 Yards 50-inch Tapestries, Damasks

Silk Velour, Silk Plush, Verona Velour, Wool Tapestries, Silk Poplin, Taffeta, Repp and Armure.

50c 75c \$1.00 \$3.00

Were \$1 to \$2.75 \$1.75 to \$3 \$2.75 to \$4 \$4.75 to \$7.50 yard

#### Imported Moquette Couch Covers

Choice Oriental Designs and Colorings—

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Extra heavy quality covers—regularly

\$20.00... \$14.00

#### Table Covers, \$2.00 to \$12.00

regularly \$4.00 to \$24.00

Tapestry, Verona Velour and Mohair

Broadway & 20th St.; 5th Ave.; 19th St.

## ALL CARS TRANSFER TO Bloomingdale's

Lexington to 3d Ave. 59th to 60th St.

### Charmeuse and Cloth Dresses

The Bloomingdale Store is showing a complete collection of captivating styles. You are invited to see our exhaustive showing of the fashionable Fall models. As to prices, the following items will impress you with the economy that prevails.

#### New Charmeuse and Cloth Dresses, \$10.00

Made of the newest of the Autumn styles, with the new collars and sleeves that are to be the vogue. Handsomely trimmed with lace, sashes, buttons, etc. Materials are charmeuse, moesline, serge, etc. Black, navy, brown, Copenhagen, taupe, etc. We consider this collection of dresses one of the most representative ever gathered to sell at such a moderate price. All sizes for women and misses.

#### Women's and Misses' Silk \$15.00 and Cloth Autumn Dresses,

Included are some of the newest dress creations in charmeuse, storm and French serge, whipcord, etc. Some show the new vestee effects, others Pierette and Robespierre collars. One of the styles has the latest cutaway tunic bound with braid. In black, navy, brown and taupe. All sizes for women and misses. These dresses are beautiful styles and are fashioned in a way that will please every woman.

#### Women's and Misses' \$25.00 Autumn Dresses at

Undoubtedly some of the prettiest dresses are in this collection. Materials are charmeuse, whipcord, serge, velvets. All examples of the best in dressmaking. All sizes for women and misses. Exquisite styles and attractive values.

#### Tailored Suits, Too.

Of course, are here in magnificent variety. Every modish Fall model is represented. Prices \$10.00 to \$75.00. Second Floor. This Dress, \$15.00



### Cut Flowers for Jewish Holidays

An immense stock of fresh cut flowers for Jewish holidays at a saving of 1/3 to 1/2 from usual prices of florists.

NOTE—All purchases in our SPECIAL—2,000 Boxes of Fresh Cut Flowers, size of box 25 in. x 8 in. x 4 in., regular prices \$1.50 and \$2.00; in two displays at 50c and \$1.00. Cut Flower Shop, Main Floor.

### 100 American Porcelain Dinner Sets That Regularly Sell \$8.00 To-Morrow at 6.00



These dinner sets are of thin American porcelain in two pretty patterns and two dainty shapes. Each has a neat floral decoration, and one pattern is finished with gold line edge. The hundred pieces include covered soup tureen. These sets cannot be duplicated for less than \$8.00.

New Dinner Sets of American porcelain, at \$7.98, \$8.98 and a large variety at \$9.98 and at prices ranging up to \$14.98.

Imported China Dinner Sets, ranging in price from a \$1 piece set at \$5.00 to 100 pieces at \$25.00, and up to \$150.00.

Demonstrations of Glass Cutting. See how cut glass is made by experts. A practical demonstration. Cut Glass Pieces on sale, 98c; \$1.49, up to \$4.98.

Hand Engraving Exhibition. Your initial engraved on any tumblers, goblets, or wine glasses; dozen initials at, per dozen, 18c. China Store, 3d Floor, 59th St. Sec.

BLOOMINGDALES' 3d Floor, 59th St. Section.

### Brass Chandeliers at \$6.95

Like the picture, 22-inch dome shade, with 8 art glass panels and fancy brass filigree work between panels. Regular length tube, with bugle bead fringe, green or amber. We include a complete Welsbach inverted lamp; at the special \$6.95 price named... \$6.95

Dining Room Chandeliers, finished in black, art glass panels, fringe to match; special, complete, \$2.50

See our other chandeliers from \$2.50 to \$25.00. Will deliver advertised chandeliers within 6 days or earlier

BLOOMINGDALES' 3d Floor, 59th St. Section.

### This Beautiful 3-Piece Parlor Suit for \$16.45



Heavy mahogany birch frames highly polished. Have loose tufted cushions of high grade velour. This 3-piece suit is a very special value at \$16.45. Other Parlor Suits up to \$100. 4th Floor.

BLOOMINGDALES' Lex. to 3d Ave., 59th to 60th St.

## KNABE WAREROOMS

Sale of NEW PIANOS and PLAYER-PIANOS

We only make these clearances semi-annually. Commencing to-morrow and continuing THIS WEEK ONLY is your LAST OPPORTUNITY to secure unrestricted choice of NEW Pianos selling regularly up to \$325 for only \$190

An early call is advised in order to secure the piano you prefer.

\$5 Down, \$5 Monthly

PLAYER-PIANOS regularly SELLING UP TO \$600 will be OFFERED commencing TO-MORROW and continuing THIS WEEK only at \$390. These PLAYER-PIANOS are 88 NOTE (the full key board). 65 Note Players are now obsolete—the best rolls being manufactured only in full 88-note. These players have all the expression devices known to the art, and will enable anyone to render the most difficult music artistically.

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